

Maia, 17th December 2015

The “Paris Pledge for Action” initiative is a result of COP 21

SONAE SIGNS PARIS COMMITMENT

Sonae integrates the list of companies that signed the “Paris Pledge for Action”, an initiative that is part of the Paris Climate Conference (COP21), which aims to protect the planet from climate change and establishes a corporate commitment to limit global temperature rise to below 2° C above pre-industrial levels.

The document recognises climate change as a threat to current and future generations, thus, implementing measures to reduce carbon emissions will contribute to lessen current risks, as well as to deliver better growth and sustainable development.

Paulo Azevedo, CEO of Sonae, states, ‘Sonae is seriously dedicated to developing sustainable operations, constantly looking to improve its carbon footprint. Signing the *Paris Pledge for Action* not only renews our commitment to sustainability, but also challenges us to be more ambitious in our objectives. Sustainable development is nowadays a grounding pillar of Sonae culture and it will contribute decisively to the success of our strategy.’

Sonae has made innovation the differentiating factor of its businesses, while also being thoroughly committed to sustainable development. As undersigned of this commitment, Sonae pledges support to the Global Climate Agreement set in Paris and its commitment to upkeep the initiative, striving to ensure the level of ambition set by the agreement is either met or exceeded.

Sonae will continue to promote environmental efficiency initiatives, while also cooperating with other institutions in order to contribute to reduce greenhouse gas emissions. Last year, Sonae reduced its CO2 emissions by 6%, implementing technological innovations and proceeding with awareness-raising actions among its collaborators, suppliers and other business partners towards the need to develop sustainable operations.

More information available at: <http://parispledgeforaction.org>



Sonae is a Retail company with two major partnerships in the areas of Shopping Centres (Sonae Sierra) and Software & Information Systems Media and Telecommunications (Sonaecom).
By the end of 2014, Sonae achieved a turnover of over 5 thousand million Euros. The company defined as its strategic objectives: the internationalization and diversification of investment style and the leveraging and strengthening of core assets and competencies.
More info at www.sonae.pt

For more information, contact:
RITA BARROCAS
External Communication / Sonae
T. +351 22 010 4745 // E. rbarrocas@sonae.pt
DIOGO SIMÃO
Director / BAN Corporate & Media Relations
M. +351 93 652 86 39 // E. ds@ban.pt