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Study by Spark Agency and University of Minho involved over 3,000 students from 15 faculties

SONAE IS THE MOST ATTRACTIVE PORTUGUESE COMPANY FOR YOUNG TALENTS

- **22.5% of Management students and 11.8% of Technologies students would like to work at Sonae**
- **Group made the top-3 of the general ranking developed by Spark and University of Minho**
- **Sonae is the favourite company in retail and commerce**

Sonae is the Portuguese company young university students prefer to develop their careers, according to the “Portugal’s Most Attractive Companies” study. The initiative developed by Spark Agency, in collaboration with University of Minho, gathered the preferences of 3,624 students in the fields of Management and Technologies from 15 Portuguese universities, who elected Sonae as one of the three companies they would prefer to work at, along with Google and Microsoft.

Maria Antónia Cadilhe, head of Talent Management & Development at Sonae, says: “Young university students look for opportunities that allow them to develop both personal and professionally, privileging dynamic companies that are able to offer challenging projects and where they can pursue successful careers. The result of this study acknowledges the work Sonae has been developing, which, along with its strong international presence, business diversity, investment in innovation and quality and team know-how, provides unique conditions not only to capture and develop talent, but also create leaders that are able to triumph anywhere in the world.”

Aside from being the best ranked Portuguese company, Sonae is also preferred by these students among all retail and commerce companies, being the most mentioned company by university students, both in Management and Technologies. In fact, the study reveals that 22.5% of Management students and 11.8% Technologies students would like to work at Sonae. This makes the Portuguese multinational the absolute favourite company where these young talents would like to develop their careers, putting Sonae in the top-3 among all companies operating in Portugal, along with Google and Microsoft.

Additionally, this year Sonae has also been considered the best company in the world for MBA students (Master of Business Administration). This distinction, granted by Association of MBAs (AMBA) in the category of ‘MBA Employer’, acknowledges Sonae’s approach in attracting and developing talent, especially those with an MBA education, as well as the investment made in lasting partnerships with



IMPROVING LIFE

Sonae is a multinational company managing a diversified portfolio of businesses in retail, financial services, technology, shopping centres and telecommunications. Present in over 80 countries, it reached a turnover of more than 5.4 billion euros by the end of 2016.
Find out more at www.sonae.pt

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renowned business schools.

About “Portugal’s Most Attractive Companies”

Portugal’s Most Attractive Companies is one of the most comprehensive studies performed every year among young Portuguese talents within the areas of Management and Technologies. This study is developed by Spark Agency, in collaboration with the School of Economics and Management of the University of Minho, in which the latter is in charge of the technical aspects of the analysis. As in previous editions, the study’s third edition focused on determining the most sought-after companies by Young Talents, as well as which factors are considered when determining an employer’s attractiveness.

The study gathered the preferences of 3,624 university students, 1,522 of whom were in Management, while 2,102 studied Technologies. Compared to the previous edition, there was a decrease in the number of participating Management students (-62), which was compensated by a significant increase in the number of students from Technologies (+526).

The study focused on students from some of the best Management and Technologies schools in Portugal, namely: Católica Lisbon School of Business & Economics (CATÓLICA-LISBON); School of Economics and Management (EEG) and School of Engineering (EE) of the University of Minho (UMinho); ISCTE Business School (IBS) of the University Institute of Lisbon (ISCTE-IUL); Faculty of Sciences and Technology (Nova FCT) and Nova School of Business & Economics (Nova SBE) and Information Management School (NOVA IMS) of the Universidade Nova de Lisboa (UNL); Faculty of Sciences and Technology (FCTUC) and Faculty of Economics (FEUC) of the University of Coimbra (UC); Faculty of Economics (FEP) and Faculty of Engineering (FEUP) of the University of Porto (UP); Lisbon School of Economics and Management (ISEG), and Technical Institute (Técnico) of the Universidade de Lisboa (ULisboa); Porto School of Engineering (ISEP) of the Polytechnic Institute of Porto (IPP); and the University of Aveiro (UA).

More information at <http://empresasmaisatrativas.pt/>