ANNOUNCEMENT

Maia, 21st May 2018

(Translation from the Portuguese original)

Sonae – SGPS, SA ("Sonae" or the "Company") hereby announces that the Board of Directors continues to evaluate the potential listing of part of the Company's retail portfolio, in which Sonae would maintain a majority shareholding.

This potential listing is consistent with Sonae's strategic principle of unlocking shareholder value and providing its portfolio companies with the best possible conditions to grow and strengthen their competitive positions.

The retail portfolio which would potentially be subject to a listing would mainly include Sonae MC, the Company's market-leading food retail business, and Sonae RP, the entity which manages Sonae's retail real estate properties.

Sonae has appointed Barclays, BNP Paribas and Deutsche Bank to arrange exploratory meetings with potential investors for a possible initial public offering.

At this stage, no formal decision has been taken and the Company will keep the market updated. Additional information will be made available soon on the Company's website.

On behalf of the Board of Directors,



PATRÍCIA VIEIRA PINTO

IMPORTANT INFORMATION

Forward-looking statements

This announcement may contain forward-looking information and statements, based on Company's current expectations or beliefs. Forward-looking statements are statements that should not be regarded as historical facts. These forward-looking statements are subject to a number of factors and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements, including, but not limited to, changes in regulation, industry and economic conditions; and the effects of competition. Forward-looking statements may be identified by words such as "believes," "expects," "anticipates," "projects," "intends," "should," "seeks," "estimates," "future" or similar expressions. Although these statements reflect our current expectations, which we believe are reasonable, investors and analysts, and generally all recipients of this document, are cautioned that forward-looking information and statements are subject to various risks and uncertainties, many of which are difficult to predict and generally beyond our control, that could cause actual results and developments to differ materially from those expressed in, or implied or projected by, the forward-looking information and statements. You are cautioned not to put undue reliance on any forward-looking information or statements. We do not undertake any obligation to update any forward-looking information or statements.

This document is an announcement and not a prospectus for the purposes of applicable measures implementing EU Directive 2003/71/EC as amended (such Directive, together with any applicable implementing measures of the relevant Member State under such Directive, the "Prospectus Directive") and as such does not constitute an offer to sell or the solicitation of an offer to purchase securities. This announcement is governed by the Regulation (EU) 596/2014 and the Portuguese Securities Code ("Código dos Valores Mobiliários").

The securities referred to herein are not and will not be publicly offered, sold or registered, in any jurisdiction. Any offer of securities to the public that may be deemed to be made pursuant to this communication in any EEA Member State is addressed solely to qualified investors (within the meaning of the Prospectus Directive) in that Member State.

This announcement is not an offer of securities for sale in the United States. Securities may not be offered or sold in the United States unless they are registered or are exempt from registration under the U.S. Securities Act of 1933, as amended. The Company does not intend to conduct a public offering of securities in the United States. Any public offering of securities to be made in the United States will be made by means of a prospectus that will contain detailed information about the Company and its management, as well as financial statements. Copies of this announcement are not being, and should not be, distributed in or sent into the United States.

It may be unlawful to distribute these materials in certain jurisdictions. These materials are not for distribution in Canada, Japan or Australia. The information in these materials does not constitute an offer of securities for sale in Canada, Japan or Australia.

With regard to persons in the United Kingdom, this announcement is for distribution only to persons who (i) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the "Financial Promotion Order"), (ii) are persons falling within Article 49(2)(a) to (d) ("high net worth companies, unincorporated associations etc") of the Financial Promotion Order, (iii) are outside the United Kingdom, or (iv) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons.

