

FUENCISLA CLEMARES

// PROFESSIONAL EXPERIENCE

- 2000
-
2007
- Mckinsey & Company**
Senior Associate
-
- 2007
-
2009
- Carrefour Spain**
Diretor
-
- 2009
- Google Spain**
Head of Retail
-
- 2010
-
2011
- Google Spain**
Head of Retail and FMCG
-
- 2012
-
2015
- Adigital**
Member of the Board of Directors
-
- 2013
-
2016
- Google Spain**
Sales Director
- Google Spain**
Leader of the "Mobile initiative"
-
- 2013
-
2018
- Mckinsey Alumni Advisory Council**
Member of the Advisory Council
-
- 2015
-
2016
- MMA**
[Mobile Marketing Association] in Spain
Member of the Board of Directors

// PERSONAL INFORMATION

Date of Birth 7th January 1974

// EDUCATION

- 1992
-
1996
- European Business Program**
Bachelor in Business
Administration
- 1999
- Kellogg Graduate School
of Management,
Chicago, EUA**
Exchange Programme at MBA
- 2000
- Universidad de Navarra,
Barcelona**
MBA - IESE Business School

2015
-
2017

Impact program
a mobile star-up accelerator program in Madrid
Mentor

2016

Adolfo Dominguez
Member of the Board of Directors

// OFFICES HELD IN OTHER
COMPANIES WITHIN SONAE

None

// OFFICES HELD IN OTHER
COMPANIES OUTSIDE SONAE

ISDI
[Instituto Superior para el Desarrollo de Internet]
Teacher of Digital Marketing

IESE
Temporary teaching staff

Internet Academy of ISDI
Member of the Academic advisory Board

Google LLC
Country Manager for Spain and Portugal

Cosentino, SA
Advisor to the Board

// POSITIONS CURRENTLY HELD

Since 2013

ISD [Instituto Superior para el Desarrollo de Internet] participating at MIB, DIBEX and In-Company programs
Teacher of Digital Marketing

Since 2015

Junta Territorial de Madrid [Alumni Council] at IESE
Member

IESE
Temporary teaching staff

Online training platform of ISDI
Member of the Academic advisory Board of Internet Academy

Google LLC
Country Manager for Spain and Portugal

Since 2018

Cosentino, SA
Advisor to the Board