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Dr. Well's intends to democratise the access to quality, customised health care services

SONAE MC LAUNCHES 1st DENTAL AND AESTHETIC MEDICINE CLINIC

- Sonae MC invests in bolstering its position in the area of health and wellness
- First Dr. Well's clinic opened today, at Colombo Shopping Centre in Lisbon, as new spaces are planned to open throughout 2017



Sonae MC, retail unit within Sonae, has just launched its first clinic specialised in dental and aesthetic medicine, consolidating its investment in providing a democratised access to quality health care services in Portugal. The new Dr. Well's clinic highlights Sonae MC strategy to lead the area of health and wellness in Portuguese retail, providing expert medical services and teams together with benchmark technology treatments that seek to improve people's health and quality of life.

Luís Moutinho, CEO of Sonae MC, adds, "At Sonae MC we are focused on our mission to develop new business areas that can add value to society. Launching the first Dr. Well's is a new step we are taking in the segment of health and wellness. We are launching our first clinic providing quality, improvement and preventive health care services, relying on specialised medical teams and treatments with benchmark equipment, that will allow people to remain healthy and feeling better for a longer period of time."

The first Dr. Well's clinic opened today and is the result of a 600 thousand euros investment, located at the Colombo Shopping Centre, in Lisbon, on the ground floor, next to Continente. The clinic counts a total of 25 employees, between specialty doctors and support staff. The clinical staff of the first ever Dr. Well's is made up of 15 doctors, 10 working in dental care and 5 in aesthetic medicine.

Five more Dr. Well's clinics are planned to open by the end of 2017, in a format that is intended to have national reach within Portugal.



IMPROVING LIFE

Sonae is a multinational company managing a diversified portfolio of businesses in retail, financial services, technology, shopping centres and telecommunications. Present in about 80 countries, it reached a turnover of 5.4 billion euros by the end of 2016. Find out more at www.sonae.pt.

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At the Dr. Well's clinic, Clients will be able to benefit from partnerships with several insurance companies and Well's Health Plan, in addition to financing solutions for advantageous payment options.

Dental and aesthetic medicine specialties

The new unit offers modern services in dental and aesthetic medicine, through a clinical staff led by renowned doctors dedicated to developing customised treatment plans, adapted to each patients' different needs. Treatments are carried out using innovative and benchmark equipment, with 3D diagnostic technology.

The Dr. Well's clinic works with an interdisciplinary team of dentists who, with the help of advanced technology, guarantee specialised services with complete diagnostics and treatments, in the areas of Implantology, Prosthodontics, Orthodontics, Aesthetic Dentistry, Oral Surgery, Endodontics, Periodontology and Oral Hygiene.

In order to help clients feel young at every age, the aesthetic medicine clinic provides treatments in Rejuvenation (treating wrinkles with Botox® and Vistabel®, hyaluronic acid fillers, chemical peelings, transdermal mesotherapy, tension and suspension threads, biostimulation and CO2 laser), face and body remodelling with fillers, Body (carboxitherapy, Mesotherapy and Ultrasound), Hair Treatments and Transplants, Dermatologic and Vascular Conditions (correcting scars, acne, haemorrhages, among others) and Permanent Hair Removal.

Clinical Staff:

Dental Medicine | Gonçalo Seguro Dias, MD

Dental medicine services at Dr. Well's are under the supervision of renowned dentist Gonçalo Seguro Dias, an oral surgery expert with a vast experience in periodontology and implantology. He is also a researcher at Oral and Biomedical Sciences Research Unit (FMDUL).

Aesthetic Medicine | Miguel Andrade, MD

Aesthetic medicine services at Dr. Well's are under the supervision of Miguel Andrade, one of the most renowned experts in plastic, reconstructive and aesthetic surgery. He is currently a member of the European Board of Plastic, Reconstructive and Aesthetic Surgery and of the Portuguese Society of Plastic, Reconstructive and Aesthetic Surgery, among other societies.



Agreements and conventions: Açoreana Seguros, Advancecare, BNP Paribas Cardif, Eurovida, Generali, GNB Seguros, Groupama, Logo, Lusitania Seguros, MGEN, Multicare, N Seguros, Popular Seguros, Tranquilidade, Plano de Saúde Well's.

Location: Colombo Shopping Centre, ground floor, store G04/G05, next to Continente

Working hours: Open between 9am and midnight.

For more information: www.drwells.pt

