Worten Team 2013 Project

WORTEN OFFERS NEW APPLIANCES TO INSTITUTIONS ON MADEIRA

Worten is going to hand over new appliances to some of Madeira island’s institutions on 13 November as part of its social and environmental responsibility project, called Team Worten Team.

The Santa Casa da Misericórdia, in Santa Cruz and the Food Bank in Funchal are going to get lots of new appliances, chosen by the institutions themselves, depending on their specific needs.

A total of 47 new appliances – dish washers, fridges, cookers, and so on -, which will help fill the gaps in those institutions’ day-to-day needs.

This shows that Team Worten Team is bolstering its social responsibility strategy by continuing to support Portuguese charities and make life better for their workers and beneficiaries.

Mr. Pedro Vaz Pinto, from a Donated Goods Bank called ENTRAJUDA, who has been a partner in this project since its beginning in 2009 said, “The Team Worten Team donations have been fundamental for the institutions to have access to this kind of equipment, since most have very limited financial resources, often not enough to respond to all the demands placed upon them on their daily support of the poorest members of society”.

This is the 6th edition of the Team Worten Team, and it has already offered more than 13,000 new appliances to over 1,200 different institutions throughout the country. The project’s aim is to offer €50 in new appliances for every ton of electric and electronic waste they gather. More than 22,000 tons have been collected since 2009.

Team Worten Team, our strength is helping.
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