

PRESS RELEASE

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Reading is one of the Rio Ave player's favourite hobbies

FRANCISCO GERALDES "SWAPS" THE BALL FOR BOOKS FOR THE WORTEN INSTAGRAM

- Rio Ave player Francisco Geraldes is the new curator of Worten's Instagram
- The footballer, who has just turned 26, will share his favourite stories and writers with fans in April
- Worten.pt has over 200,000 titles, catering to all tastes. It recently added the well-known publisher Penguin Books to its catalogue

This month, [Worten's Instagram](#) is dedicated to literature and has Francisco Geraldes, a young player from Rio Ave football club, as a special curator. The invitation arose from Geraldes' well-known penchant for reading, something he loves to do in his free time, including any time he has as he sits on the bench during training sessions.

António Fuzeta da Ponte, Worten's Brand and Communication Director, said, "***the choice of Francisco Geraldes as our curator when Worten's Instagram highlights the universe of books was not by chance. We wanted someone young, who our community could identify with, and that would reach many audiences. Francisco is just that: an exceptional athlete and avid reader. Who knows if, together, we won't get more people reading?***"

The aim is that, during this month, Francisco Geraldes will introduce fans to his favourite books and writers, inviting them to discover the catalogue on [worten.pt](#), composed of thousands of titles, from crime to children's literature, not forgetting novels and even technical books.

Francisco Geraldes, 26, signs the article "Francisco's Readings", supported by the National Reading Plan, to spread the message that there are no barriers to the taste and pleasure of reading. This is a mission Worten clearly identifies with which is why it offers variety on the [worten.pt](#) site when it comes to literature.

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