Applications invited for the "Call For Solutions Universities" programme until 20 December

SONAE LOOKING FOR FINAL YEAR MASTERS' STUDENTS

The open innovation programme “Call For Solutions Universities” has already received more than 120 young people of high potential in the last four years. In February it will receive 50 more final year Masters' students in the search for innovative answers to the real challenges of the organization.

Sonae is selecting young final year Masters' students for the 9th “Call For Solutions Universities”, an open innovation initiative offering final year Masters' students the opportunity to write their thesis or final year project at Sonae. Applications are open until 20 December and will provide an opportunity for 50 young people of high potential to start a traineeship from February 2014, as they develop their skills at Sonae and apply their project theme in their dissertation.

The "Call For Solutions Universities" is one of Sonae's programmes within its partnership strategy with the academic community. It aims to challenge young people to solve the challenges posed by business. At the same time, Sonae is seeking to identify and detect young talent among the participants.

Ana Cristina Fonseca, the Sonae Corporate Centre's Director of Human Resources, says: "Sonae always tries to add value to student learning by putting itself forward as a partner company to drive initiatives to bring business and the academic community closer together. The "Call For Solutions Universities" is one of the programmes that Sonae promotes every year with the goal of enhancing the development of student skills in a real world working environment and identifying young people who wish to contribute with the undeniable value of their ideas and skills to the development of projects of relevance to the organization".

The 9th "Call For Solutions" covers projects in the areas of Computer Engineering, Industrial Engineering and Management, Mechanical Engineering, Service Engineering and Management, Statistics, Mathematics, Management, Economics, Marketing, Product Design, Graphic Design, Communications and Sociology. Interested students can access further information on the Contact Network (www.contactosonae.com), a pioneering platform that encourages partnership and dialogue between university students and Sonae Companies. Applications are open until 20 December.